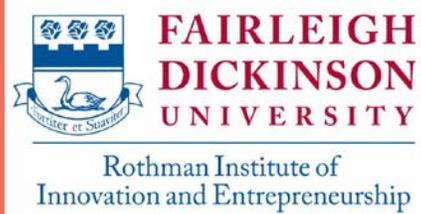


*27 Years of Helping Innovators and
Entrepreneurs Succeed!*

Rothman Ink March 2017



Family Business Forum

The Family Business Forum kicked off the spring semester with its first Forum on Estate Planning with Kevin Murphy of Lum, Drasco & Positan, LLC.

A Note from the Executive Director

Dear Friends,

Here at the Rothman Institute, we are instilling an entrepreneurial mindset into students of all disciplines and all ages. We are excited to announce that FDU students will participate in our 2nd annual Shark Tank at the end of this month and compete for impressive cash prizes and a chance to present their business idea at an intercollegiate business plan competition at Princeton University later this spring. Our judging panel is made up of distinguished alumni entrepreneurs like Mario Casabona, BS '71, Richard Brenner, BS '73, and Joseph Healy, BS '72, of Kolmar Labs. One of the teams will be competing all the way from our Vancouver Campus with the help of technology, bringing the competition to a whole new level. Good luck to our students!

Through our collaboration with the Institute for Sustainable Enterprise, we will be hosting a Social Entrepreneurship Panel and Workshop on **Monday, March 27th at 5:30pm** in Hartman Lounge on our Florham Campus. This will be an event for students to



Kevin covered important issues a family business faces such as bypass trust provisions, annuity trusts, corporate tax provisions, and the importance of updating beneficiary designations. Did you know that many people do not update their beneficiaries after a life event like marriage, divorce, or child birth? This can cause costly litigation and be especially problematic when a divorce has occurred.

We finished the morning with a discussion on the proposed tax law changes and how they would affect the family business. It was an informative forum and all that attended went home with a great deal of information and a lot to think about.

A BIG thank you to Kevin Murphy!

better understand what it takes to run a successful social venture and give them the opportunity to design social ventures that tackle one of the Sustainable Development Goals, an initiative spearheaded by the United Nations. Equipping our students with an entrepreneurial mindset can ultimately lay the groundwork for innovating the way companies think about social issues and create new technologies that advance society.

We look forward to seeing you on campus this spring.

Best Regards,

Timur Pakay
Executive Director, Rothman Institute

Family Business Forum Upcoming Spring Events

March 23rd - NJPAC Speaker Series, Ted Koppel, 8:00pm

April 20th - Hearing from the Next Generation of Owners, moderated by Andy Bluestone, 4:30pm, Florham Campus

May 25th - Decision-Making & Leadership with Ed Ahart, 8:30am, Florham Campus

For more information on joining our Family Business Forum or attending one of our events, call us at 973-443-8842.

[Visit our FBF website](#)



[VLV website](#)

Veterans Launching Ventures

The next VLV Hybrid Course begins March 23rd

If you are a veteran, know a veteran, or are part of a veteran family looking to launch or grow an existing business, don't miss the opportunity to get top notch instruction and mentoring in our Veterans Launching Ventures program. Participants will meet on the Florham Campus 6 times over a 10-week period while receiving supplemental instruction online in between classes. Each Veteran/family member is matched with a mentor to guide them through the class and for the next 10 months following course completion. The class covers building a marketing plan, financial planning, fundraising, presentation skills, and developing a comprehensive business plan.

To register or for more information please call 973-443-8887 or visit www.fdu.edu/vlv.

Exciting Events for High School Students

2017 NJ Business Idea Competition & Female Entrepreneur Lecture

The 2017 NJ Business Idea Competition is in full swing. We have 552 submissions from 682 students representing over 30 high schools from all over New Jersey. Our judges are working hard and we can't wait to meet student winners at the awards ceremony on:

April 7th, 6pm to 8pm
Florham Campus
Lenfell Hall, Hennessy Hall
Florham Campus

The awards program will feature our Female Entrepreneur Lecturer, Tracey Early, Managing Principal and Co-Founder of Untracht Early. Most recently, Tracey was honored as one of the Best 50 Women in Business by *NJBIZ*.



For more information and links to our registration page, visit our website or call 973-443-8842.

[Visit our website](#)

Discover Business & Foreign Language Teen Summer Camp



Registration is now open. Please visit our website for updates or call 973-443-8887

[Visit our camp website](#)

The Rothman Institute will be running two sessions of the Discover Business & Foreign Language Teen Camp this Summer on our beautiful Florham Campus.

July 17th-21st, Grades 11-12
August 7th-11th, Grades 9-12

The camp will allow students to challenge themselves in a university setting while being exposed to university faculty. The camp focus will be on creating a business plan through instruction in market research, communication, networking, business etiquette, learning a new foreign language, a field trip to an innovative company, and more.



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